

## Brochure

## SINGER SIMPLE 2273

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## **Model 2273**

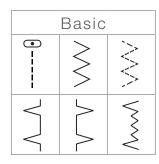
Feature	Benefit				
23 Built-in Stitch Patterns	6 Basic Stitches, 11 Decorative Stitches, 5 Stretch Stitches, 1 Buttonhole				
Automatic Needle Threader	Easily threads the needle without frustration or eye strain				
Fully Automatic 1-step Buttonhole	Create beautiful buttonholes in a simple 1-step process				
Adjustable Stitch Length & Width	Personalize stitch length and width with just a turn of a dial				
Automatic Tension	This system ensures excellent straight stitch quality, whatever type of fabric is being sewn.				
Included Accessories	Darning Plate, Thread Spool Cap Holders, Screwdriver, All Purpose Foot, Buttonhole Foot, Button Sewing Foot, Zipper Foot, Edge/Quilting Guide, Bobbins, Needles, Lint Brush/Seam Ripper and Oil Bottle.				
Snap-On Presser Feet	Easily change from one presser foot to another—no need for screwdrivers				
Quick Start Guide DVD	Great for beginners, this DVD demonstrates how to thread the machine and get started sewing.				
Heavy Duty Metal Frame	The internal skeleton of the sewing machine. This rigid support holds all the mechanisms in perfect alignment for perfect sewing and durability.				
25 Year Limited Warranty	Limited 25 year on the sewing machine head, limited 2 year on electrical, limited 90-day warranty on labor				

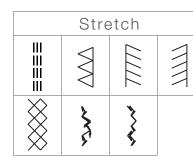
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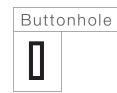


Feature	Benefit
NEW! Convenient Ruler	Quick and effortless measuring
Automatic Reverse	Push and hold the conveniently located Automatic Reverse Lever to sew in reverse and reinforce stitches
On Board Storage	Keeps your accessories handy without the clutter
Free Arm	Provides professional results by offering easy access to cuffs, collars, pant hems and other difficult-to-reach areas
Center Zigzag Taper	When tapering with the zigzag stitch, the stitch tapers to the center, not the left or right.
Twin Needle Capability	Easily add a decorative touch to your sewing projects
5mm Stitch Width	Most stitches can be set for a maximum width of 5mm—creating bold satin and decorative stitches
Multiple Needle Positions	Needle position can be changed for individual projects, such as inserting zippers or cording and topstitching
Extra-High Presser Foot Lifter	Offers more clearance when placing multiple layers of bulky fabric under the presser foot
Automatic Presser Foot Pressure Control	Easily sew the lightweight to heavy fabrics without the need for presser foot pressure adjustments









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